

MOTOMORPHOSIS

IMPARIAMO A CONDIVIDERE LA STRADA

ACCENDI LA MENTE
USA LE MANI

Campagna di sensibilizzazione condivisa con Polizia di Stato, sui temi della educazione, della sicurezza e della mobilità stradale.



IN AUTO > ATTENZIONE
NON INDOSSARE IL CAPPELLO
LIMITA LA TUA VISUALE



IN MOTO > INDOSSA
IL CASCO SEMPRE
ALLACCIATO 
AUMENTA LA TUA SICUREZZA.



DISTANZA DI SICUREZZA?
MANTENERLA È QUESTIONE DI
EDUCAZIONE



www.motomorphosis.net

TOGETHER FOR SAFETY



SUZUKI

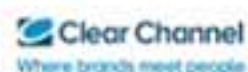


HONDA

Kawasaki



GIOTTO



MOTOMORPHOSIS

LET'S LEARN TO SHARE THE ROAD

TURN YOUR MIND ON
USE YOUR HANDS

The Motomorphosis campaign continues, shared by the State police, to raise awareness on the project topics: education, safety and road mobility.



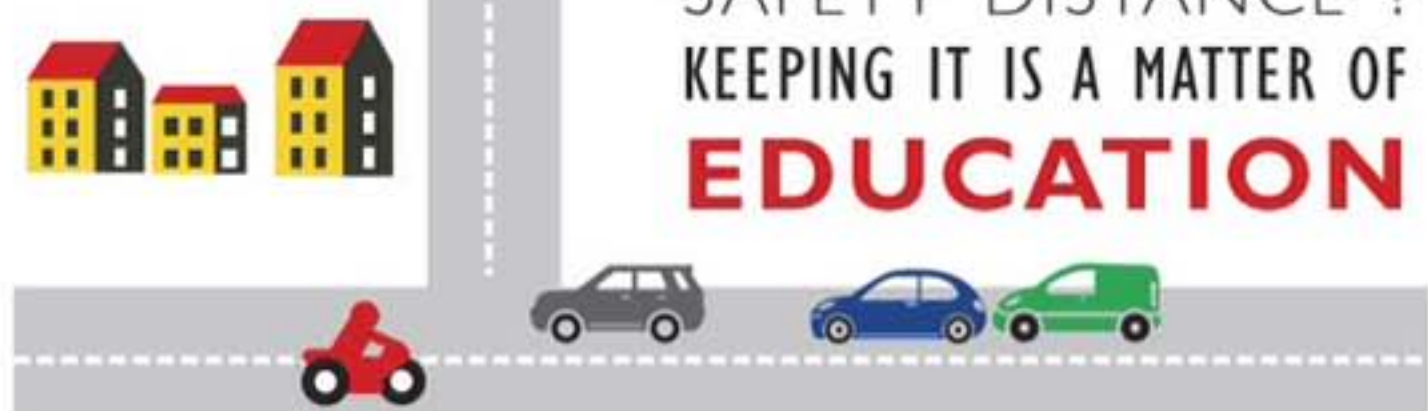
IN THE CAR > ATTENTION
DON'T WEAR A HAT
IT COULD LIMIT YOUR VIEW



ON THE MOTORBIKE >
**ALWAYS WEAR AND
FASTEN YOUR HELMET**
IT'S FOR YOUR SAFETY



SAFETY DISTANCE ?
KEEPING IT IS A MATTER OF
EDUCATION



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TOGETHER FOR SAFETY



SUZUKI

HONDA

Kawasaki



GIOTTO



PHILIPS

SHARP

SONOS



Clear Channel
Where brands meet people



Rafel



EVERETT